

## Postital<sup>®</sup>

### For Demand Partners

Adding Postital gives you access to valuable, incremental, global Android™ ad inventory that supports medium rectangle (300x250), full screen, rich media and video. Postital ads do not compete for attention with other mobile ad campaigns and therefore generate higher levels of engagement from consumers.

Close app

Campaign types



300x250



320x480

**New Ad Slot =  
New Revenue Stream**

### Advertisers Benefits

- Incremental, global Android app inventory
- New ad slot does not compete with noise from other mobile campaigns
- Supports 300x250, Full Screen, Rich Media and Video formats
- User engagement can reach 5X higher
- Run performance campaigns that drive downloads or leads
- Run rich media and video campaigns that drive awareness and engagement

### Key Features

- Create new Slot ID for Postital
- Map to Postital Slot ID of Supply Source/SSP
- Supports 300x250, Full Screen, Rich Media and Video
- Works across all Android devices

### Sample demand partners

**inMOBI**

**adfonic**  
The smarter buying platform

**adsmobi**

**madvertise**

**mojiva**