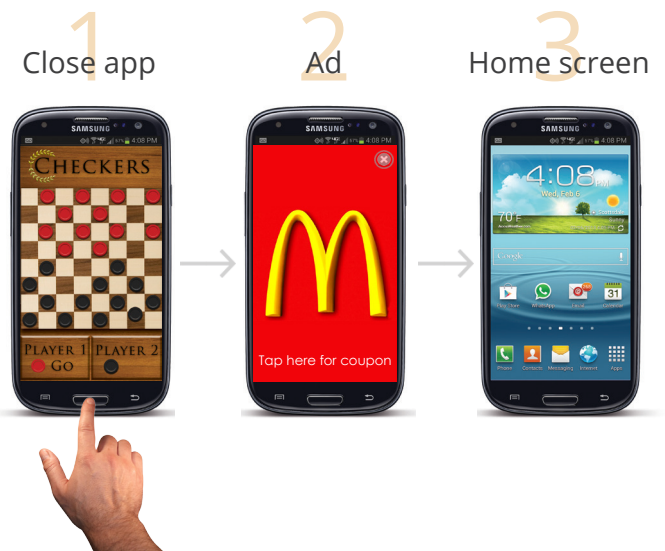


Postitial®

For Supply Partners

Adding Postitial to your Android™ applications generates click-through rates 3-5 times industry average, thereby increasing your ad revenues without compromising the user experience. Moreover, Postitial fully supports standard ad formats for performance and branding campaigns from ad networks and DSPs.



Publisher Benefits

- New ad slot creates new inventory for publishers to monetize
- Incremental ad revenues complement existing mobile advertising
- Average eCPMs 5 times higher
- No impact on user experience
- Ads do not appear at launch or during levels
- Works with 300x250 and Full Screen
- Supports Rich Media and Video

Key Features

- Simple, 15-minute integration process!
- Obtain Postitial-enabled SDK
- Update application per Postitial instructions
- Cloud configuration for campaign customization
- Works with all Android devices

Sample supply partners

[smaato](http://smaato.com)

[mopub](http://mopub.com)

[massiveImpact](http://massiveimpact.com)

[AdMarvel](http://AdMarvel.com)

[\[a.mo.bee\]](http://[a.mo.bee])